Qualifying Exam for SLSE JUNE 2025 Marking Scheme

If candidates write 1-5 words more or less = deduct ½ mark		If candidates write 11-15 words more or less = deduct 1½ mark
If candidates write 6-10 words more or less = deduct 1 mark		If candidates write 16-20 words more or less = deduct 2 marks

Long Writing	Candidates characteristically	Candidates characteristically	Candidates characteristically	Candidates characteristically	Candidates characteristically
40 marks	5	4	3	2	1 - 0
Task achievement (content, relevance, text type features) (5 marks)	• Task is achieved in full • Content is completely relevant • Text type features are entirely appropriate	• Task is achieved quite well • Content is mostly relevant • Text type features are mostly appropriate	• Task is achieved in part • Content is not always relevant • Text type features are not always appropriate	• Task is hardly achieved • Content is under-developed • Text type features are minimally appropriate	• Task is not achieved • Content is irrelevant • Text type features are not appropriate
	5	4	3	2	1 - 0
Organisation and Linking (Coherence and Cohesion) (5 marks)	• Structure and organise their writing in a cogent manner • Cohesive devices are varied and link together well	• Structure and organise their writing into a coherent prose • Cohesive devices are quite varied and generally correct	• Paragraph and sentence structure are fairly correct though unambitious • Cohesive devices are rather limited	• Paragraph and sentence structure show lack of control	• No attempt to structure and organise their writing
	10 – 9	8 – 7	6 - 5	4 - 3	2 - 0
Grammar and accuracy (10 marks)	• Varied and accurate grammatical structures and syntax • Excellent choice of expression	• Mostly accurate grammatical structures and syntax • Quite varied grammatical structures • Good choice of expression	• Grammatical structures and syntax are rather basic and sometimes inaccurate • Adequate choice of expression but with some inaccuracies	• Grammatical structures and syntax are limited and mostly inaccurate • Limited choice of expression and with some inaccuracies	• Grammatical structures and syntax are inaccurate • Very poor choice of expression and inaccurate
	10 – 9	8 – 7	6 - 5	4 - 3	2 - 0
Vocabulary and Register (10 marks)	• Wide-ranging and appropriate vocabulary • Good use of register	• Good range and appropriate vocabulary • Appropriate use of register	• Choice of vocabulary is unambitious and sometimes inaccurate • Adequate use of register but with some inaccuracies	• Limited vocabulary, possibly seen in the repetition of words • Not sensitive to the choice of register	• Very limited and inappropriate choice of vocabulary • Register is ignored
	5	4	3	2	1 - 0
Punctuation (5 marks)	*Accurate use of punctuation*	*Good use of punctuation*	*Adequate use of punctuation but some errors*	*Punctuation use is rather poor*	*Punctuation use is very poor*
Spelling (5 marks)	*Spelling is accurate.* *0 mistakes = 5 marks*	*Spelling of low-frequency words mostly accurate.* *1-2 mistakes = 4½ marks* *3-4 mistakes = 4 marks*	*Spelling of low-frequency words fairly accurate.* *5 mistakes = 3½ marks* *6 mistakes = 3 marks*	*Spelling of low-frequency words fairly accurate.* *7 mistakes = 2½ marks* *8 mistakes = 2 marks*	*Spelling of low-frequency and high-frequency words mostly inaccurate.* *9 mistakes = 1 mark* • *10 mistakes = ½ mark* • *10+ mistakes = 0 marks*

Underline the correct answer in questions 1-4.   (1 x 4 = 4 marks)

1.   In which section of an online newspaper would you find this article?

a.   News

b.   Business

c.   **Innovation**

2. The main purpose of this article is to

a. explain how generative AI tools work in creating miniature figures.

b. **highlight the various concerns associated with the AI doll trend.**

c. showcase the popularity of the AI doll trend among influencers.

3. Which title would best fit this article?

a.   The Rise of AI-Generated Action Figures: Is it that popular?

b.   How to Create Your Own AI-Generated Action Figure

c.   **Jumping on the AI Doll Trend: Is it just fun and games?**

4.   People interested in this text might be

a.   social media users curious about new trends.

b.   environmental activists concerned about the impact of AI.

c.   tech enthusiasts interested in AI advancements.

5.   Tick (✓) the three topics this text is associated with. (½ x 3 = 1½ marks)

Horror	**Social media**	Efficient energy use	Social media influencers	**Artificial intelligence**	**Technology**	Fashion
	✓			✓	✓	

6.   What is this new trend?   (1 mark)

People use generative artificial intelligence (AI) tools like ChatGPT and Copilot to re-package themselves - literally - as pocket-sized dolls and action figures.

7. Between lines 5-8 find a word used to emphasise the physical nature of the trend.
(1 mark)

Literally

8. Are the following statements True or False? Underline the correct answer and give a reason from the text. (1 x 8 = 8 marks)

a.   According to the writer, it's very easy to generate an AI doll.

True / False because It may sound complicated, but **the process is simple**.

b.   To create this doll image, one needs to take a selfie using AI tools.

True / **False** because **People take a photo using their smartphone and upload it** to a tool like ChatGPT

c.   One's photo is enough to create this AI doll image.

True / **False** because along with written prompts that explain how they want the final picture to look.

d.   The AI doll looks like toys that actually exist.

True / False because includes mimicking the box and font of popular toys like Barbie.

e.   All AI dolls need to include personal details of the one creating them.

True / **False** because may then personalise it further

f.   Sometimes these AI tools are unsuccessful.

True / **False** because on a rare occasion, it does not work

g.   Some of these AI generated dolls can make people look funny.

True / **False** because some of the amusing mistakes the tools made, where the action dolls look nothing like them.

h.   This trend is common amongst rich people.

True / **False** because the trend has been seized upon by a **wealth of brands**

9. According to the text, why do people take part in trends? (1 mark)

to avoid missing out

10. In your own words, in what two ways do AI tools help people take part in trends?

(1 x 2 =2 marks)

Generative AI makes it **effortless** (easier) and **swifter** (quicker).

11. Underline the correct answer. According to Enberg, technology will (be less visible, **be more integrated**, remain unchanged, be phased out) in our daily digital interactions.

(1 mark)

12. What advice does Jo Brimilow give? (1 mark)

If we're going to really use AI properly, we have to set guardrails around how we use it conscientiously.

13. In between 50 to 60 of your own words, summarise the negative impact of the AI doll trend found between lines 38-57. (10 marks)

SUMMARY: 10 MARKS		
Identification of THREE salient points* **1 mark for each point mentioned (3 marks)** **1 mark for using own words (3 marks)**		
	2	**1**	**0**
Accuracy 2 marks	Grammatical structures and syntax are accurate.	Grammatical structures and syntax are mostly accurate.	Grammatical structures are limited and mostly inaccurate.
	2	**1**	**0**
Organisation & Structure 2 marks	Writing is well organised and structured in a paragraph. A topic sentence is included. Good use of linking words.	Writing is adequately organised and structured in a paragraph. A topic sentence is included. Adequate use of linking words.	Writing is poorly organised and unstructured. No topic sentence is included. Few or no linking words.

Accept the following THREE salient points for this one-part summary.

Topic sentence: e.g., The AI doll trend has several negative impacts that are worth considering.

Environmental Impact: Generative AI systems require significant computational power, leading to substantial energy consumption.

Copyright Concerns: AI models are often trained on vast datasets that may include copyrighted material. The ethical implications of using copyrighted material without proper attribution or compensation are troubling.

Privacy Issues: The trend involves uploading personal images, which can lead to potential misuse of data. The potential for data breaches and unauthorised use of personal images is a significant risk.

1 mark is to be deducted from the total if the summary is shorter than 50 or longer than 60 words. No marks are to be awarded for organisation and structure unless at least 1 of the salient points is included.

14. Using the text, write six instructions one has to follow to create an AI doll.

(½ x 6=3 marks)

i.   **Find a suggested prompt online to enter into the AI tool.**
ii. **Select a reputable AI tool for creating AI dolls**
iii. **Upload your own selfie with your prompt**
iv. **Customise the features to adjust your doll's appearance**
v.   **Once satisfied with the customisation, save and download the final image**
vi. **Upload the AI doll image to your social media platforms.**

15. The writer had two issues while generating her AI doll. What were they?

(½ x 2= 1 mark)

i) **Didn't accept her job title: my first attempt was declined because I included BBC News and was told this violated content policy**
ii) **Image was not realistic: too cartoon-like, then more realistic version made me look considerably older than I am and then too child-like**

16. How does the writer feel about the finished AI doll product?   (1 mark)

It did start to feel **like a lot of work** for a passing trend, and **it isn't perfect** - my doll is expanding out far beneath the supposed packaging.

17. Underline the correct word. The writer's attitude towards this AI doll trend is a (positive / **negative** / neutral) one. Quote a sentence to support your answer.

(1 x 2 = 2 marks)

They almost certainly could have been put to work on worthier causes.

18. What do the following words in **bold** refer to in the passage?   (½ x 8 = 4 marks)

a. **you** (line 4)   **reader (scrolling through social media)**
b. **It** (line 9)   **trend**
c. **their** (line 9)   **belonging to / of brands and influences**
d. **It** (line 13)   **the process (of creating the AI doll)**
e. **They** (line 17)   **instructions**
f. **it** (line 17)   **AI tool**
g. **its** (line 39)   **belonging to the trend**
h. **We** (line 43)   **Lance Ulanoff and his family**
i. **which** (line 49)   **technology (using copyrighted data)**

19. Between lines 9 and 32, find ONE word which means: (½ x 8 = 4 marks)
a. experimenting   **dabbling**
d. very important   **crucial**
d. create   **generate**
e. copying   **mimicking**
d. warning   **caution**
f. likely   **prone**
g. taken   **seized**
h. forced   **compelled**

20.   Match the missing subheadings in the text by writing the correct letter (a-d).
                                                            (½ x 4 = 2 marks)

Subheadings	Letter
What are the big concerns?	c
How does the AI doll generator work?	a
Testing the AI doll trend	d
What's the appeal?	b

21. Tick (✓) the picture which best fits this text. (1 mark)

| | ✓ | | |

22. Underline the correct answer. At the end of this text, there is a section entitled **More on this story.** Which one of these would not be there? (1 mark)

a. 'Chubby filter' pulled from social media after user backlash

b. H&M to use digital clones of models in ads and social media

c. **<u>When video games spill into the physical world</u>**

d. Electricity grids creak as AI demands soar

You are Pat Smith. You are in charge of a teenagers' group at the local youth club. In between 50 and 60 words, write an email to the leader of the club to report and describe an incident that occurred to one of the teenagers while on an outing.

Short writing task				
Opens / Closes	the email appropriately	1	1/2	0
Reports	the incident	1	1/2	0
Describes	the incident in detail	1	1/2	0
Uses	appropriate semi-formal email text type features and register	1	1/2	0
Uses	a range of appropriate vocabulary	1	1/2	0
Uses	accurate grammatical structures	2	1	0
Uses	devices to make writing coherent and cohesive	1	1/2	0
Punctuation		1	1/2	0
Spelling		1	1/2	0
10 MARKS				

1 mark is to be deducted from the total if the writing task is 5 words shorter than 50 or longer than 60 words. 2 marks is to be deducted from the total if the writing task is 6 words (or more) shorter than 50 or longer than 60 words.